

# Summer in Prague 2024

10<sup>th</sup> July - 8<sup>th</sup> August 2024  
4-week program



# Summer school in Prague

## 10<sup>th</sup> July – 8<sup>th</sup> August 2024

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DATE	DAY	ACTIVITY*
10. 7. 2024	Wednesday	Arrivals
11. 7. 2024	Thursday	WELCOME DAY: official ceremony, welcome lunch, city tour
12. 7. 2024	Friday	Classes
13. 7. 2024	Saturday	Karlštejn Castle Trip
14. 7. 2024	Sunday	FREE TIME
15. 7. 2024	Monday	Classes Company visit 1
16. 7. 2024	Tuesday	Classes
17. 7. 2024	Wednesday	Departure to Vienna
18. 7. 2024	Thursday	Vienna City Tour
19. 7. 2024	Friday	Vienna
20. 7. 2024	Saturday	Vienna
21. 7. 2024	Sunday	Schonbrunn Palace Complex visit Departure back to Prague
22. 7. 2024	Monday	Classes Company visit 2
23. 7. 2024	Tuesday	Classes
24. 7. 2024	Wednesday	Classes
25. 7. 2024	Thursday	Classes



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DATE	DAY	ACTIVITY*
26. 7. 2024	Friday	Classes Company visit 3
27. 7. 2024	Saturday	Trip to Český Krumlov
28. 7. 2024	Sunday	FREE TIME
29. 7. 2024	Monday	Classes
30. 7. 2024	Tuesday	Classes
31. 7. 2024	Wednesday	Classes National Museum Visit
01. 8. 2024	Thursday	Classes City Game
02. 8. 2024	Friday	Trip to Kutná Hora
03. 8. 2024	Saturday	FREE TIME
04. 8. 2024	Sunday	FREE TIME
05. 8. 2024	Monday	Classes Company visit 4
06. 8. 2024	Tuesday	Classes Time for self-preparation in teams for final presentation
07. 8. 2024	Wednesday	Final Presentation Final Ceremony Farewell Dinner
08. 8. 2024	Wednesday	Departures



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### The program also includes:

- ▶ Airport transfers ▶ Breakfasts ▶ Welcome lunch ▶ Accommodation
- ▶ Transport tickets for Prague area ▶ Welcome package ▶ Team building activities

\* Please note: this schedule is preliminary and is a subject to change.  
Changes can occur up until the start of the program.

A detailed hourly schedule will be provided to participants shortly before the start.

### Your Summer Curriculum:

- Hard Skills:** ▶ Financial Markets ▶ Global Economy ▶ International Business
- ▶ International Business Relations ▶ Project Management
  - ▶ Cross-Cultural Management ▶ Monetary Theory

- Soft Skills:** ▶ Presentation Skills ▶ Business English ▶ Customer Behaviour
- ▶ Psychology in Marketing Communication

**In Total: 64 academic hours**

**2500 USD/student**





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# University of Finance and Administration

Prague, Czech Republic

- Founded in 1999
- Several buildings around the best downtown location with head quarter in Prague 10
- International environment – more than 700 international students from over 50 countries around the world
- Bachelor (undergraduate) and Master (graduate) study programs taught in English
- Education and academic research reflecting current business trends
- University life in friendly environment
- BSBA and MBA programs with City University of Seattle, USA.



# campus VŠFS

Plzeňská P5

Vlkova P3

- Offering high quality student accommodation in Prague metropolitan area
- High standard furnished double, triple and quadruple rooms
- Self-service kitchens with fridge and microwave
- The following services are provided:

**for free:** 24/7 reception, wifi, lounge with TV, basic kitchen equipment, basic cleaning of the kitchen and shared areas (once a week), standard Continental breakfast (served at university canteen)

**for an extra charge:** housekeeping, extra washing of bedlinen, laundry







# Czech Republic

People say that the Czech Republic is not a country, but a garden. You can expect many unforgettable moments from your stay with us. Let yourself be carried away by distinct atmosphere and beauty of Czech famous monuments and historical sites.





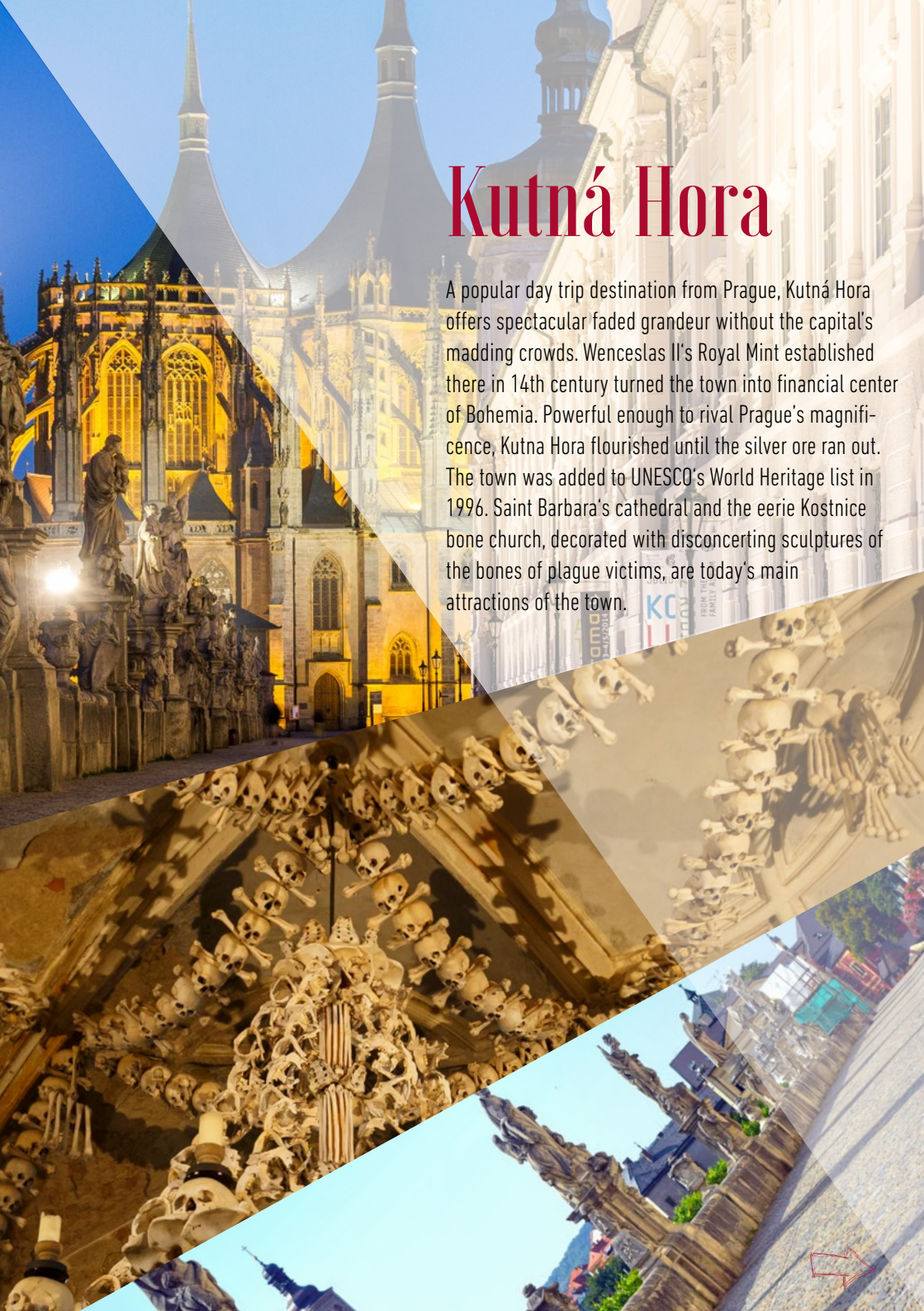
# Prague

Prague, the City of a Hundred Spires, a UNESCO monument and one of the most beautiful cities in the world. Experience it in person! Staying in Prague, at the heart of Europe, gives you the best location to travel to other Czech and European destinations. Included in the Summer School are trips around Czech Republic and abroad. Summer School students will enjoy the sights of Český Krumlov, magnificent Kutná Hora and Karlštejn castle. The students will also experience the allure of Vienna, Austria's capital city. All trips are expertly supervised by our dedicated VSFS staff.



# Kutná Hora

A popular day trip destination from Prague, Kutná Hora offers spectacular faded grandeur without the capital's madding crowds. Wenceslas II's Royal Mint established there in 14th century turned the town into financial center of Bohemia. Powerful enough to rival Prague's magnificence, Kutná Hora flourished until the silver ore ran out. The town was added to UNESCO's World Heritage list in 1996. Saint Barbara's cathedral and the eerie Kostnice bone church, decorated with disconcerting sculptures of the bones of plague victims, are today's main attractions of the town.







# Český Krumlov

The southwestern castle city of Český Krumlov is one of the Czech Republic's finest medieval sites. Its Old Town is a UNESCO-designated World Heritage Site, a maze of twisting alleys built around the extensive Český Krumlov castle. Saunter through crooked, cobblestone streets on foot and soak up the atmosphere of this impeccably preserved medieval gem. The gushing Vltava, popular with rafting enthusiasts, darts through the town.



# Karlštejn

Nestled in the Czech countryside, Karlštejn is like a medieval masterpiece, full of old charm and stories. The castle stands tall, watching over a town that's like a living history book. Walking through the cobblestone street up to the castle, you can feel the history in every step. Karlštejn, surrounded by beautiful landscapes, quietly shares its stories, making you reflect on the simple beauty of the past.







# Vienna

Students will go on a 5 day trip to capital of Austria where they will stay in shared rooms (bunks) in a hostel located right at the centre of the city. Vienna, also described as Europe's cultural capital, is a metropolis with unique charm, vibrancy and flair. Every year, millions of visitors are attracted by its imperial architecture, museums, parks, classical music and its famous coffee house culture.





# Company Visits

Students will have unique opportunity to visit national institutions such as the heart of Czech finance and economy - Central Bank, as well as world-famous international companies. Among the residing in the Czech capital companies are Coca Cola, Skoda, Microsoft, KPMG, Staropramen, Pilsner Urquell, Huawei, PwC and many others. Company visits are supervised by VSFS staff and the company representatives.



# International Learning Experience

The Summer School program offers an enriching blend of theoretical depth and practical knowledge. Over 64 academic hours the students will engage in dynamic lectures led by experienced VSFS instructors, acquiring not only essential hard skills in International Business, Finance, and Marketing but also honing invaluable soft skills vital for a successful career journey.





We are looking  
forward to  
seeing you  
in Prague!

Don't miss your chance  
to become international.  
For more information  
contact your local coordinator.



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## Heart of Europe

*Dahlsdorf Pilsbren*  
The Rector

